

MODERN WAY OF SELLING AN ARABIAN HORSE 2020

WINTER

ARABIAN HORSE AUCTION AT STATE STUDS OF POLAND

by Urszula Łęczycka ■ photos by Sylwia Ilenda, Ewa Imielska-Hebda, Karolina Misztal, Lidia Pawłowska

Global pandemic situation had placed all Arabian horse community in front of a new reality in very different situations. Quarantines and closed borders influenced not only most of the 2020 shows around the globe but also selling horses had slowed down as potential buyers couldn't travel to see them and participate in the auctions. Most of online auctions have taken place but they usually do not bring so many emotions and excitement as those taking place in reality. In this situation a very interesting initiative came from Polish State Studs that traditionally organised a winter auction annually just before Christmas time. But this year they proposed a very modern way of selling the horses online. The auction catalogue included 25 mares and 2 stallions of various ages and good quality, mostly young, both show and breeding prospects representing Polish top damlines that was a great opportunity to purchase valuable breeding material from Michałów, Janów and Białka Studs. The online catalogue has been published as usual – few weeks ahead of closing the sale but the final bidding have taken place at Michałów Stud location being streamed live online

by ArabianEssence. The buyers had chance to register for the bidding and participate in live auction while all the horses have been presented at Michałów Stud indoor arena at noon of 19th December. The idea has been welcomed with big enthusiasm of the community. There have been many comments from different countries that the option to watch the horses live gave the chance of better estimation of the real beauty and quality than just a pre recorded videos and photos of the lots. As the result, over half of the horses offered have found their new homes including beautiful Esparto daughter Formiss that will stay at her homeland and surely will bring some fun at the shows for her new owner Black Lady Arabians. Representing the same damline of Forta – 2019 Polish National Junior Champion Filly Florissima by Sahm El Arab was undoubtedly the star of this auction but the offered price of 45.000 euro was not enough to sell this beautiful filly. Another mare from this damline – Flaminia by Gaspar has been sold for 10.000 euro. It is good proof that the unbeaten results of 2020 European and Polish National Champion Colt – Ferrum have promoted the



Michałów's Forta line around the world raising the interest for the horses from that blood. The auction was opened with the further record holder – Primrose as lot no.1. This young, pretty showy daughter of Equator out of Primawera is maternal sister to the multichampion Piacenza. The total of 123.000 euro has been earned that day by Polish State Studs for 15 horses. It was an important income in the situation on the market and global economy being in difficult stage. The modern idea of live streamed auction brought the excitement that we used to know from the past auctions taking place in different countries before pandemic back. And the most important – many horses found their new homes and State Studs became a source of valuable breeding stock despite the closed borders again. And even if Marek Romański, the director in chief of Michałów Stud says that the next auction of Polish State horses will take place in the summer during Pride of Poland but we hope that the initiative of live online opportunity of purchasing the pearls of Poland will become a new tradition of our community also next years in December. □

Results of 2020 Winter Arabian Horse Auction:

1. Primrose (Michałów) - 14.000
2. Klementyna (Michałów) - 7.000
3. El Faiza (Janów Podlaski) - 7.000
4. Galleta (Michałów) - 8.000
5. Pellara (Białka) - 4.000
6. Formiss (Michałów) - 12.000
7. Padrona (Michałów) - 8.000
8. Flaminia (Michałów) - 10.000
9. Pruchna (Janów Podlaski) - 7.000
10. Emily (Michałów) - 10.000
11. Madiha (Michałów) - 10.000
12. Złota Roza (Michałów) - 5.000
13. Barta (Janów Podlaski) - 6.000
14. Debby (Michałów) - 6.000
15. Grandezza (Michałów) - 9.000

Total: 123.000 Euro

WINTER



LOT 1



PRIMROSE

EQUATOR | PRIMAVERA



LOT 4



KLEMENTYNA

EKSTERN | KAROLA

ARABIAN HORSE AUCTION



LOT 6



EL FAIZA

ASCOTT DD | EL FATHA



LOT 10



GALLETA

MURANAS JASSEHR | GOLTERIA

WINTER



LOT 11



PELLARA

HK KRISTALL | PARILLA



LOT 12



FORMISS

ESPARTO | FORMIA

ARABIAN HORSE AUCTION



LOT 13



PADRONA

EL PALACIO VO | PALANGA



LOT 14



FLAMINIA

GASPAR | FILISTIA

WINTER



LOT 15



PRUCHNA

ASCOTT DD | PRADERA



LOT 16



EMILY

POGANIN | EMBORIA

ARABIAN HORSE AUCTION



LOT 17



MADIHA

POGROM | MESALINA



LOT 20



ZŁOTA RÓŻA

POGANIN | ZŁOTA ORCHA

LOT 24



DEBBY

ONTARIO HF | DEMETER



LOT 23



BARTA

HS ETIQUETTE | BIRUTA



LOT 25



GRANDEZZA

EMPIRE | GANDAHARA